

Editorial



CHRISTMAS : A time for joy, giving and togetherness

As winter sets in and decorations adorn every corner, Christmas season is here once again. It is the most awaited time of the year and people all over the world are filled with excitement, joy and sense of togetherness. Christmas is a time for families and friends to come together and create lasting memories. The cosy feeling of sitting near the fireplace with warm drinks brings back nostalgic memories.

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Christmas is more than just a holiday, it is a celebration of Love, kindness and generosity. As we commemorate the birth of Jesus, we are reminded of faith, hope and charity. The true essence of Christmas resides in the act of giving, extending beyond mere presents wrapped in ribbons. This year, reignite the holiday spirit by refocusing on the joy of giving and sharing.

As the semester comes to a close, take a well deserved break and revel in the festive spirit of the Christmas season. It is a chance to step back from demands of academic life, catch up on sleep, spend quality time with your loved ones, pursue hobbies and interests that may have taken a backseat during the semester. Make sure to indulge in the things that brings you joy.

In the end, Christmas break is a time for rest, reflection and celebration. So, go ahead, unwrap the joy and make the most of this special time of the year.

Wishing you a joyous Christmas holiday season!

Ms. Neizeno Koutsu
BA 3rd Semester
Assistant Social and Cultural Secretary

Modern College Staff Picnic

The faculty members of Modern College went to Ranger Park, Jalukie for their Annual Staff Picnic on November 2, 2024. The staff members spent a wonderful time together away from the hustle bustle.





Modern College Hosts a Successful Internal Basketball Tournament

On 5th November 2024, the Internal Basketball Tournament was held at the basketball court, Modern College, organised by the Basketball Club. A total of six teams participated in the tournament, showcasing their skills and sportsmanship in a series of exciting matches.

The tournament was led by Coach Sharman Lama, who provided guidance and support to the teams throughout the event. The games were officiated by Referee Mr. Visulie Yaotsu, ensuring fair play and adherence to the rules. The atmosphere was filled with enthusiasm as students and faculty cheered on their favourite teams.

Each match was a display of talent and teamwork, with players giving their best on the court. The women's match featured a competitive game between the Air Ballers and the Vikings, where the Air Ballers emerged victorious with a score of 17 points.

In the men's final match, Team Hoishyea faced off against the Warriors in a thrilling contest. Hoishyea won with a score of 12 points, narrowly defeating the Warriors, who scored 11 points. Ms. Kevivino was awarded as the best player from the Women's Team and Mr. Akho as the best player from the men's team.

Overall, the Internal Basketball Tournament was a resounding success, and we look forward to more events like this in the future to promote sports and community spirit at Modern College.



BA 1st Semester Students Engage in Experiential Learning at Kiruphema Adventure Camp

26 students of BA 1st Semester accompanied by two faculty took off to The Track Adventure Campsite, Kiruphema on November 5 for a day of experiential learning through outdoor activities. The adventurers had hands-on experience in archery, tree climb, net climb and slack line with modern safety equipment assisted by trained volunteers.





BA 3rd Semester Students Represent College in RBI 90 Quiz, State Level Round

Mr. Haotinlun Singson and Mr. Lunminngam Haokip of BA 3rd Semester participated in the RBI 90 Quiz, State Level Round, Nagaland. We wish them the best of luck for the competition.



Department of English Hosts Faculty Exchange Programme with Capital College of Higher Education

On 6th November 2024, Dept. of English Modern College, had an Faculty Exchange Programme with English Dept. of Capital College for Higher Education.

Mr. Keneingulie, Asst. Professor, chaired the programme and Dr. Vitsou Yano, Principal of Modern College, welcomed the crowd. Ms. Kürhügolü Ritse of BA 3rd Semester, Capital College of Higher Education briefed about her recently published book 'Tempest of Tranquility'. She spoke on how she metamorphosed her thoughts into her writing. She expressed that it was penned from her own experience and how she sees the world. Dr. Rukulu Puro, Asst Professor of Capital College of Higher Education, spoke on Publication Ethics. She encouraged the students to practice writing more often and further debunked the myth that writing and publishing a book is difficult. She encouraged everyone to take steps towards publication and research. She mentioned that Clarity, Accuracy and Plagiarism Free are some of the key components into writing a good book.

Overall the session was a successful one.



Modern College NCC Launches Intensive Three-Day Hell Week Training Camp

The National Cadet Corps (NCC) of Modern College has started the three days HELL WEEK training camp at Modern College football ground. A total of 30 cadets both from SW and SD are participating in the ongoing training. During the camp the cadets will learn various skills to overcome challenges and obstacles which will enable them to become physically and mentally strong. The training camp will conclude on 8th November 2024.



Modern College Students Felicitated for Excellence in Computer Classes with NITI Dimapur

On 8th November, Mr. Rishav Sethi, CEO of NITI Dimapur, felicitated the students of Modern College who have taken up the computer classes in collaboration with NITI Dimapur and passed in flying colours.

He also presented gifts to the best performers from BA 1st, 3rd and 5th Sem each with the objective to encourage the students to do better in the coming days.

We congratulate the students for receiving their computer certificate and wish them the very best.



Modern College Launches Book on Sustainable Rural Development in Nagaland

A book titled "Proceedings of the One Day State Level Seminar on Achieving Sustainable Rural Development in Nagaland: Challenges, Interventions and Way Forward" was launched on 8th Nov at Modern College during the morning assembly. It was officially launched by Dr. Vitsou Yano, Principal of Modern College Piphema.

The book is a collection of paper presented on a one-day State Level Seminar conducted by Modern College with the support of NABARD on 3rd August, 2024.



Men's Hostel Celebrates Pre-Christmas with Joy and Fellowship

Men's Hostel, Modern College held its Pre-christmas celebration on 9th Nov, 2024. The event was hosted by Mr. Odibendang and Mr. Yamong and Ms. Nepe pronounced the prayer for the event. A special no. was presented by Mr. Athuo and Sir Mhasi, warden of M1, gave a short speech on the importance of this celebration. It was followed by an informal session.



5th Semester B.Voc Students Completes Retail Internship in Dimapur and Kohima

The 5th-semester students from the Department of Vocation, Modern College underwent Internships from Dimapur and Kohima. The internship began on 1st October 2024 and ended on 31st October 2024. The interned stores were Shoppers Stop Dimapur and Reliance Smart Point Kohima. The students were expected to learn the roles and responsibilities of different positions in a Retail Store and their daily tasks. Internships are a vital area for hands-on learning; students learn both practical and theoretical knowledge which will shape their future.



Department of Education, Modern College, Observes National Education Day with Insightful Session on NEP 2020

On 11th November 2024, the Department of Education, Modern College, celebrated National Education Day. Ms. Vini Achumi, Assistant Professor from the Dept of B.Voc, gave a brief account of why we celebrate it.

Ms. Cilule N dang, Assistant Professor from the Dept. of Education, took up the rest of the session and briefed about what NEP is. She mentioned that the NEP 2020 was prepared under the chairmanship of Dr. K Kasturirangan. The committee was constituted in 2017 and was approved by the Union Cabinet on 29 July 2020. The main purpose of NEP 2020 was to design a vision and framework for both school education and Higher education in India.

She mentioned that the old education structure of 10+2 is now modified to 5+3+3+4 as per the new policy covering the age group of 3 to 18. The UG degree is available for 3 and 4 years duration and has multiple entry and exit options within this period.

She also gave a briefing about ABC known as Academic Bank of Credit, an online academic bank to store students' credit. Overall the session was a successful one.



Govt. Hr. Sec. School Jotsoma Students Visits Modern College for Agricultural Learning

A total of 26 students of Class 11 Arts from Govt. Hr. Sec. School, Jotsoma along with a faculty visited Modern College Piphema today as part of their Agriculture Curriculum. They visited the Botanical Garden and checked out the vermicomposting unit, bee keeping facility and other items in the garden. Later they visited the College Academic Block and played Basketball as their recreational activity.



Department of History, Modern College, Organizes Field Trip to Khezhakeno Village and Chida Post

On 13th November 2024, the Department of History organised a field trip to Khezhakeno Village and Chida Post. Six students from the BA 5th semester, along with two faculty members, participated in the trip. This activity helped the students gain a deeper understanding of Naga heritage and learn about Naga history.



IQAC Modern College Holds Annual Meeting with External Members

IQAC Modern College conducted its annual meeting with the external members at the College campus on 14th November 2024. The meeting was attended by Mr. Seyielhoutuo Keyho representative from PKKK, and Mr. Henry representative from Kohima Chamber of Commerce and Industries and Convenor Alumni Association Modern College. The meeting was attended by the members of IQAC Modern College.



IQAC Organizes Faculty Develop Programme on writing Research Papers

The IQAC Modern College, organised a One-Day Faculty Development Programme on “Step-by-Step Guide on Writing a Research Paper” on 15th November, 2024. The resource person for the programme was Dr. Daili Kholia, Convener of Research and Development Cell, Modern College and an Asst. Professor from the Dept. of Education. During the session, she guided the participants on how to write a research paper. She raised important questions like why are we “re” searching a topic, what is the significance of working on a research and how do we go about it. She further went on to explain that research means searching for knowledge and filling gaps between what is and what ought to be. A researcher always looks for possible problems to solve, problems that make him/her ask the question “why?”. The “why” is a gap that calls for future investigation. Dr. Kholia explained about what Literature Review, Review Research Paper are and showed the basic skeleton of a Review Research Paper. Review Research Paper is important because it helps identify problems the existing research paper has not been able to tackle and hence detect a gap for future research.

The programme's moderator was Ms. Pulovili Lohe, HoD, Dept. of Education. Welcome note was delivered by Dr. Vitsou Yano, Principal, Modern College and the programme concluded with a Vote of Thanks by Ms. Vini Achumi, IQAC Co-ordinator. All the teaching faculty attended the programme and it was a fruitful session for all the attendees.



End Term Exam kicks off

On-going Odd Semester End Term Exam. Wishing all the students best of luck...



Bethany Boys Hostel Kohima Enjoys Annual Outing at Modern College

Bethany Boys Hostel, Kohima visited Modern College, on 23rd November, 2024.

They had their annual outing at the College Campus.

For their activity they visited the Botanical Garden, Stepping Stones, Academic Block and Indoor Stadium followed by a feast in the campus.

They also played indoor and outdoor games as their recreation activity.



Modern College Hosts Two-Day National Seminar on 'Local self-Government in North East India: Patterns and Dynamics' Sponsored by ICSSR

Modern College, successfully conducted a two-day National Seminar on "Local Self-Government in North-East India: Patterns and Dynamics," sponsored by the ICSSR, on 28th and 29th November 2024. The event, organized by the Department of Political Science and History, brought together 106 participants and featured 17 paper presentations from various institutions and universities.

The seminar began with a keynote address by Dr. Himabindu M, Coordinator & Assistant Professor, Department of Politics and Governance, Central University of Kashmir, Srinagar. The first day included two technical sessions, which sparked thought-provoking discussions on grassroots and local governance. The session emphasized the importance of empowering local communities and deepening the understanding of local self-government.

Day two saw the continuation of insightful sessions, including panel discussions and further presentations. The seminar concluded with a valedictory session, summarizing key takeaways and reinforcing the need for stronger local governance in the North-East.

The seminar provided a platform for in-depth dialogue and expert insights, promoting active participation and fostering a shared vision for the future of local governance in the region.





IGNOU SC-2001, Modern College Kohima Campus Hosts Induction Programme for Fresher Learners of July 2024 Session

IGNOU SC-2001, Modern College, Kohima Campus organised an Induction Programme for Fresher Enrolled Learners for the July 2024 session on 30th November 2024 at College Auditorium. Total 364 learners were enrolled for the July cycle. Dr Mayonmi Shimray, Assistant Regional Director IGNOU RC, Kohima was the guest speaker of the day.



MODERN COLLEGE FOOTBALL GROUND WORK IN PROGRESS

The Modern College Alumni Association along with the college authority is very pleased with the generous contribution of our Alumni. The amount from the alumni as of 19th November 2024 is Rs. 89,751. We genuinely acknowledge the generosity of our alumni who have contributed to the ongoing work of the football ground. We anticipate such gesture from other alumni who are eager to do so. Thank you all!



has been fractured for a very long time on communal lines government should hang its head in shame every time a

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The Rise of E-Commerce: Trends and Predictions

The rapid growth of e-commerce has reshaped the retail landscape in recent years, with online shopping now becoming an integral part of everyday life for millions of consumers. This transformation is driven by a confluence of technological advancements, changing consumer behaviours, and the global shift toward digital solutions. Mobile commerce, or m-commerce, has become one of the dominant trends, as consumers increasingly choose to shop via smartphones and other electronic devices. This has prompted e-commerce businesses to optimise their websites and apps for mobile users, offering features such as one-click purchases, mobile wallets, and location-based promotions. Similarly, social commerce, the integration of shopping experiences directly within social media platforms like Instagram and TikTok, is also on the rise. Social media influencers, user-generated content, and targeted ads are now central to the consumer journey, blurring the lines between content and commerce.

As e-commerce continues to evolve, personalisation has emerged as a critical factor in consumer experience. Advances in artificial intelligence (AI) have enabled

businesses to offer highly personalised shopping experiences, from tailored product recommendations to AI-powered chatbots that provide instant customer service. These tools use vast amount of data to understand individual preferences, helping companies boost conversion rates and foster customer loyalty. Voice commerce is another rapidly growing trend, with the increasing use of voice-activated devices like Amazon's Alexa and Google Assistant allowing consumers to shop hands-free. The convenience of ordering products through simple voice commands has the potential to disrupt traditional shopping patterns, particularly in industries like retail and food delivery.

However, the future of e-commerce is not just about convenience; it's also about sustainability. As consumers become more environmentally conscious, there is growing demand for brands that prioritise ethical sourcing, eco-friendly packaging, and carbon-neutral shipping options. Businesses that align with these values are seeing an increase in consumer trust and loyalty. This focus on sustainability is expected to become a defining feature of e-commerce in the coming years, as consumers increasingly hold companies accountable for their

environmental impact.

Looking ahead, e-commerce is set to continue its growth trajectory, with emerging technologies playing a key role in shaping its future. Augmented reality (AR) and virtual reality (VR) are likely to become more widespread, offering shoppers immersive experiences that allow them to virtually try on clothes, visualise products in their homes, or even test out virtual showrooms. This could reduce the barriers that often come with online shopping, such as uncertainty about product fit or quality, making it a more interactive and engaging experience. At the same time, advancements in logistics, including drone deliveries and same-day shipping, are expected to streamline the shopping process further, enabling businesses to meet the growing demand for faster and more efficient service.

In addition, blockchain technology and cryptocurrencies are poised to play a larger role in the future of e-commerce. Blockchain's ability to provide secure, transparent transactions can help reduce fraud and enhance trust between consumers and businesses. Cryptocurrency payments, already accepted by some major e-commerce platforms, may become more widespread

as digital currencies gain mainstream acceptance. The rise of subscription services and direct-to-consumer (DTC) business models is another trend that will continue to flourish. Consumers are increasingly drawn to the convenience and value of subscription-based products, while DTC brands are cutting out middlemen to offer more competitive prices and build direct relationships with their customers.

Ultimately, the future of e-commerce will be defined by innovation and adaptation. As technology continues to advance, businesses that stay ahead of these trends—by embracing mobile-first strategies, leveraging AI and data analytics, and focusing on sustainability—will be best positioned to thrive in a highly competitive marketplace. For consumers, the future promises even more personalised, convenient, and ethical shopping experiences, as the boundaries between the physical and digital worlds continue to blur. The rise of e-commerce shows no signs of slowing down, and it's clear that its impact on the global retail industry will only continue to grow.

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The contents of articles in this page do not necessarily reflect the Editorial view or policy of the paper.

ACKNOWLEDGEMENTS AND APPRECIATIONS

Mr. Neichüvikho of BA. 3rd Semester and Mr. Ngamminlen Changsan of BA. 1st Semester are selected for the University Football Team and are currently undergoing training at Lumami. We congratulate them on their selection and wish them the best for their upcoming National Sports.



ACKNOWLEDGEMENTS AND APPRECIATIONS

Congratulations to Ms. Niepuvinuo Rhitso of BA, 3rd Semester, from Sociology Dept. for winning in the 2ND Autumn Fiesta reel making competition organised by Modern College.



ACKNOWLEDGEMENTS AND APPRECIATIONS

Dr. Koseno, Principal of Mt Olive College, Kohima thoughtfully donated books to the Modern College Library. Thank you for your generosity and helping us build a stronger learning community!



HIGHLIGHTS OF THE MONTH

1st November	: Students' Care/ Library Committee Meeting
2nd November	: Staff Picnic
5th November	: Positive Link/ Basketball Internal Tournament
6th November	:HoD Meeting/ IQAC Meeting with External Members
8th November	: Assembly (i/c NSS)
11th November	: National Education Day (i/c Dept. of Education)
12th November	: VAC End Term Exam for BA 5th Semester
15th November	: Faculty Development Programme/ Workshop (i/c IQAC)
16th Nov.- 9th Dec.	: End Term Exam
27th November	: Management and Administration Meeting
29th November	: Submission of Monthly Report : IPR, IQAC, HoDs & Hostel Wardens

TO LOOK AHEAD

1st December	: World AIDS Day (i/c Red Ribbon Club)
2nd December	: HoD Meeting
4th December	: IQAC Meeting
5th December	: Positive Link
10th December	: Management & Administration Meeting
13th December	: Faculty Members Advent Christmas Celebration
14th Dec.-14th Jan.	: Winter Break
Last Working Day	: Submission of Monthly Report : IPR, IQAC, HoDs & Hostel Wardens